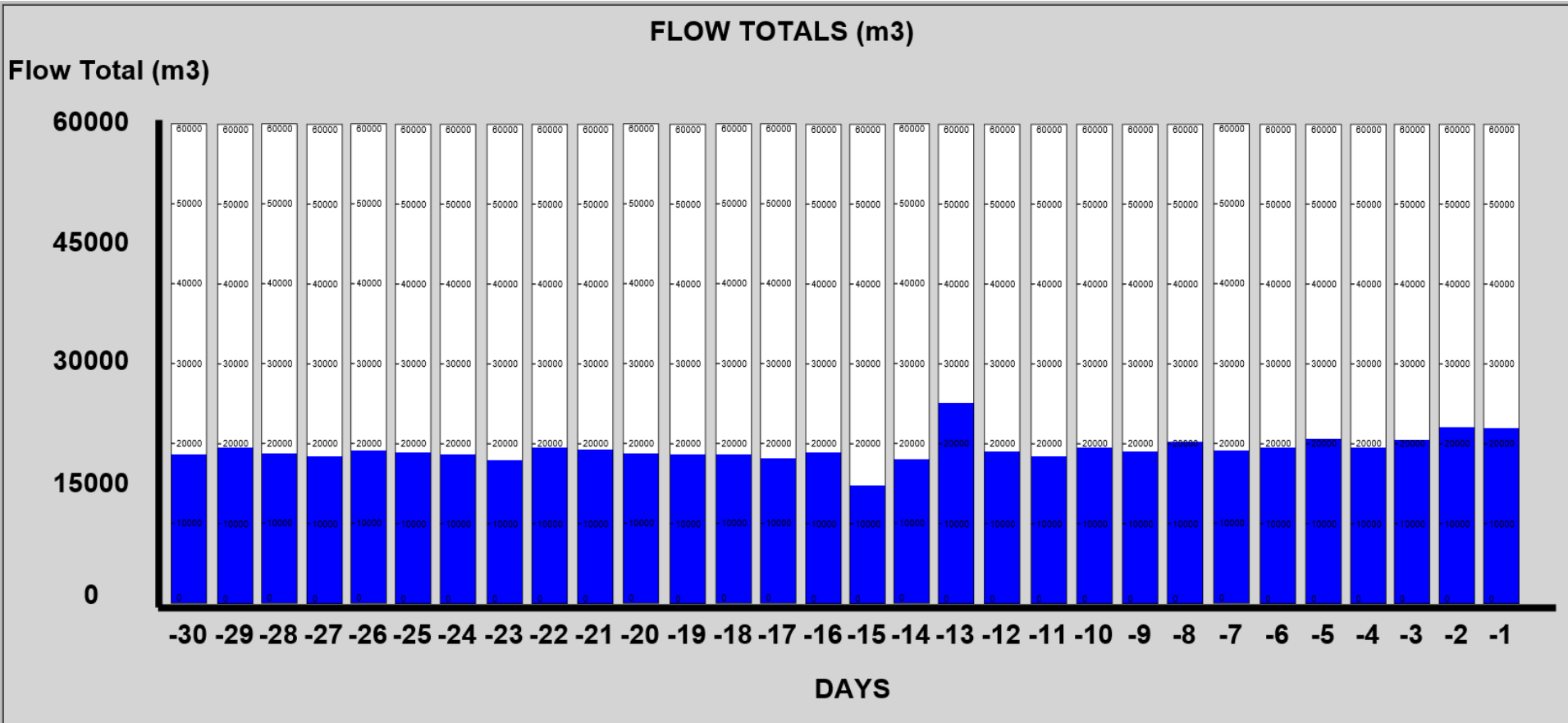
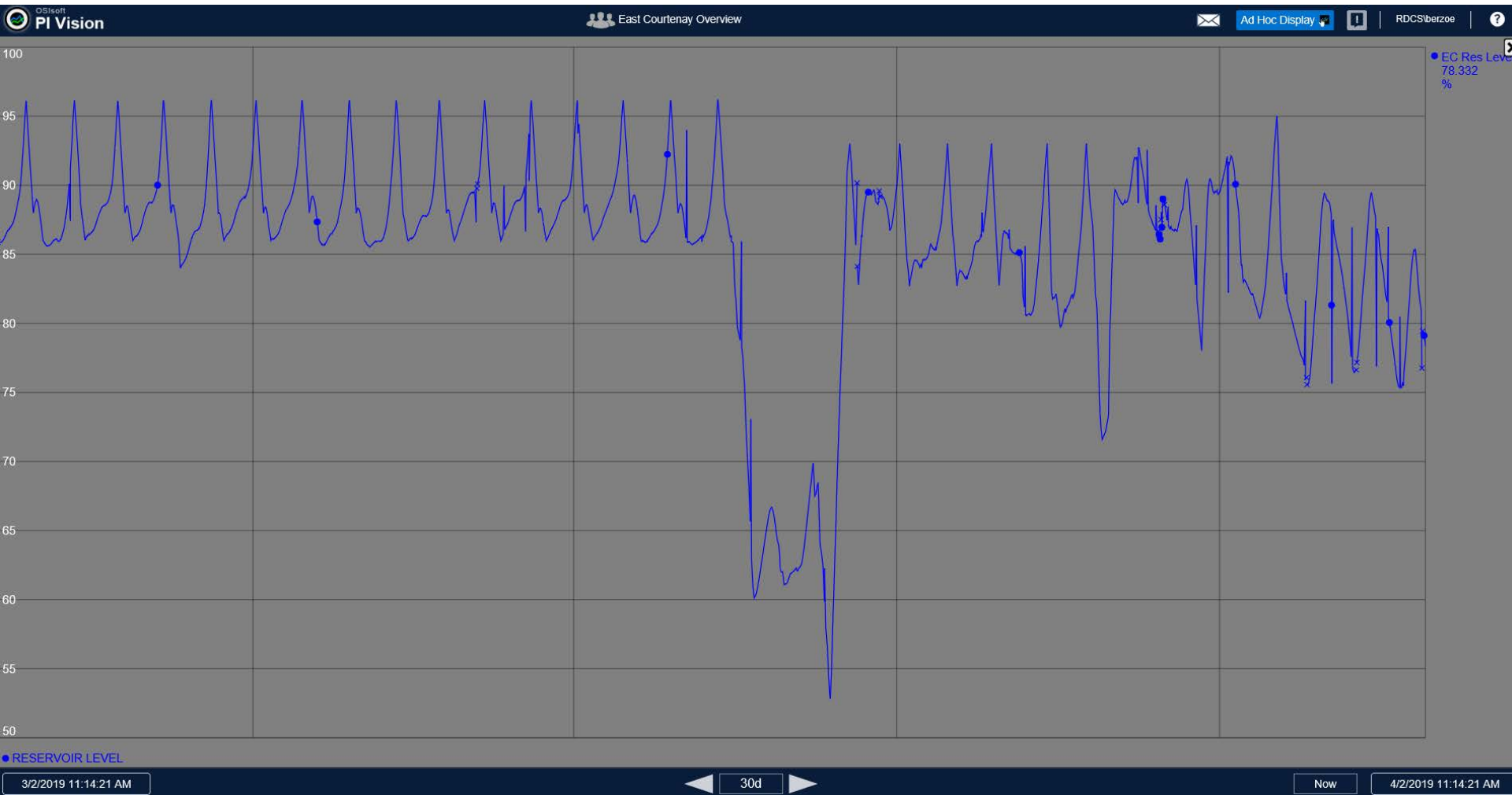


Proposed Stage 4 Restrictions

Total Daily Consumption



East Courtenay Reservoir Level



Aug 1 - Oct 1 Water Restriction Effect Years 2014, 2015, 2016, and 2017

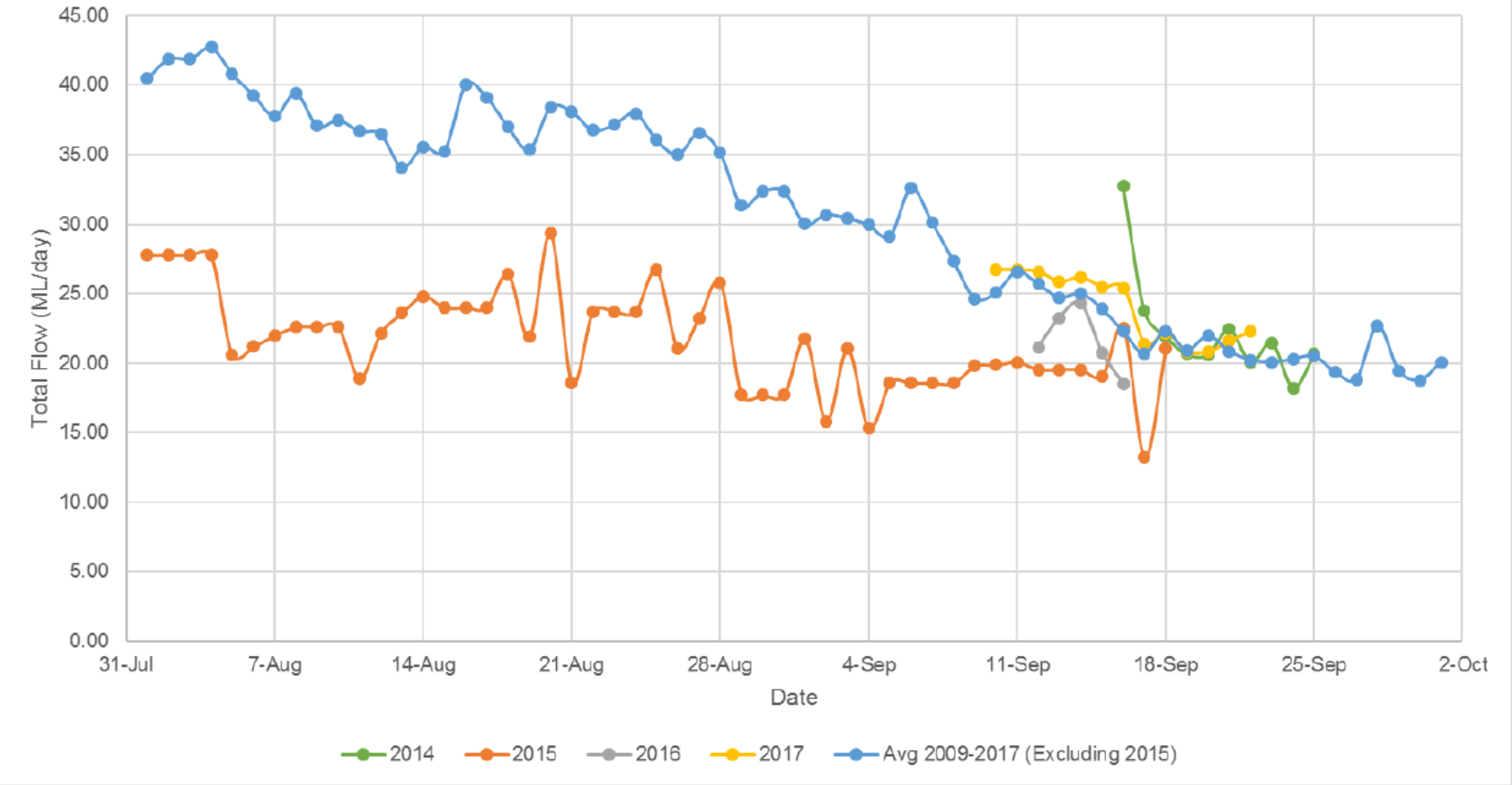


Figure 1: Stage Three Water Restriction Impact – 2014, 2016, 2015, 2017

Public Awareness Campaign

EMERGENCY WATER RESTRICTIONS APRIL 12-22



Water can only be used for drinking, personal hygiene, and food preparation during emergency water system repairs

We need your help ensuring there is enough water in our system for firefighting and indoor use. No outdoor watering, filling, washing or sprinkling allowed during Stage 4 restrictions.

For more information, visit
comoxvalleyrd.ca/restrictions
or call 250.334.6006



Audiences and Tools

Media

- Press release, social media feeds, interviews

Businesses/Stakeholders

- Direct contact with affected businesses
- Poster/handout cards upon request

Public

- Connect Rocket notification
- Web, Print, Social Media, Radio
- Posters and video screens – City Hall, Rec Centres